

Scaled view of 4 pages with advert sizes

HALF PAGE HORIZONTAL
138 x 94mm

FULL PAGE
148 x 210mm

THIRD PAGE HORIZONTAL
138 x 63mm

THIRD PAGE VERTICAL
40 x 190mm

HALF PAGE VERTICAL
66 x 190mm

QUARTER PAGE HORIZONTAL
138 x 46mm

EIGHTH PAGE HORIZONTAL
66 x 43mm

DOUBLE PAGE SPREAD
296 x 210mm

QUARTER PAGE VERTICAL
66 x 92mm

SIXTH PAGE HORIZONTAL
66 x 60mm

RESTAURANT / BARS THIRD PAGE
138 x 62mm

RESTAURANT / BARS SIXTH PAGE
138 x 29mm

BUSINESS CARD DOUBLE VERTICAL
62 x 73mm

BUSINESS CARD SINGLE
62 x 34mm

BUSINESS CARD DOUBLE HORIZONTAL
128 x 34mm



www.theolivepress.eu



a little serious a little humorous

FREE MONTHLY MAGAZINE FOR ENGLISH SPEAKERS

THE MAGAZINE DESIGNED TO GIVE EXPATS A LIGHTEARTED READ WITH ARTICLES FOR ALL THAT ARE NOT TO BE MISSED. AT THE SAME TIME MAKING ALL AWARE OF THE BUSINESSES AND SERVICES AVAILABLE IN THE AREA.

OFFERING AFFORDABLE ADVERTISING FOR SMALL & LARGE BUSINESSES TO AROUND 125 LOCATIONS PERSONALLY SELECTED FOR THAT ALL IMPORTANT DISTRIBUTION

info@theolivepress.eu Tel: 977 059 364

ADVERT PRICES per month unless stated otherwise. All exclude i.v.a.	DIMENSIONS w=width/h= height (mm)	1 MONTH	3 MONTHS (10% discount)	6 MONTHS (15% discount)	12 MONTHS (20% discount)
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STANDARD POSITION MAIN CONTENT PAGES

Double Page / Doble Pàgina	296(w) x 210(h)	450	405	427	360
Full page / 1 Pàgina	148(w) x 210(h)	250	225	212	200
Half page / ½ Pàgina	66(w) x 190(h) 138(w) x 94(h)	145	130	123	116
One third page / ⅓ Pàgina	40(w) x 190(h) 138(w) x 63(h)	100	90	85	80
Quarter page / ¼ Pàgina	66(w) x 92(h) 138(w) x 46(h)	80	72	68	64
One sixth page / ⅙ Pàgina	66(w) x 60(h)	55	49	46	44
One eighth page / ⅛ Pàgina	66(w) x 43(h)	45	40	38	36

PRIME POSITION PAGES

Double Page spread pages 2 + 3	296(w) x 210(h)	550	495	467	440
Back Cover / Contraportada	148(w) x 210(h)	325	292	276	260
Full page on 2, 3 or inside back	148(w) x 210(h)	295	265	250	236

RESTAURANTS / BARS- special prices

One sixth page / ⅙ Pàgina	138(w) x 29(h)	50	130 total	225 total	405 total
One third page / ⅓ Pàgina	138(w) x 62(h)	90	220 total	400 total	720 total

BUSINESS CARD DIRECTORY IN FULL COLOUR- special prices

SINGLE	62(w) x 34(h)	36	95 total	180 total	324 total
DOUBLE	62(w) x 73(h) 128(w) x 34(h)	65	170 total	325 total	585 total

Free Personal Classifieds subject to 25 words per entry and 499€ in value, maximum 2 items per month. Also space restricted in the magazine for free classifieds per month so 1st received 1st in.

Items 500€ & over & non-personal/rentals/services/business adverts standard from 15€ or enhanced boxed adverts from 25€ (prices for 1st 25 words, contact for extra wording and photo prices).

Property for sale by owner advert with photos in the magazine and extra details on the web site from 45€ with no photos 25€

Prices are in euros and **exclude iva** payment is due with presentation of advertisement by cash, direct debit, bank transfer or pay pal. The olive press reserves the right to publish the names of any default in payment. **NOTE DISCOUNTS ONLY APPLY TO ADVANCED FULL PAYMENT FOR CONSECUTIVE MONTHS.**

Technical Specifications

All adverts to be received by the 15th of the month.

FILE FORMAT: JPEG; PDF; PSD; EPS; AIT

COLOUR: CMYK

RESOLUTION: 300DPI

Full page adverts require 5mm bleed and typing should not appear within 5mm on all edges

Advert Design

We provide a complimentary artwork and design service for bookings of at least 3 months. All artwork designed for a client is the sole property of The Olive Press Magazine. If a client would like the artwork rights the following charges apply: Full Page €150 | Half Page €125 | One Third Page €100 | Quarter Page €75 | One Sixth Page €50 | One Eighth Page & Business Directory €25.

Supplied artwork material is the responsibility of the advertiser. Should there be a mistake in the proof, the responsibility will remain with the advertiser and/or its third party supplier. **IMPORTANT:** If advertising artwork is to be produced by the magazines production department all material is to be submitted at least ONE WEEK BEFORE DEADLINE DATE.



Introducing your monthly magazine especially for readers who enjoy a bit of humour, published in a handy A5 size that easily fits into your pocket or handbag. Produced with stylishly presented features in full colour on high quality glossy paper and distributed in all popular outlets.

The aim of the magazine is to provide readers with various articles some serious some humorous so that there is something of interest for everyone.

We have been living and running our own business in Spain for over 15 years with the international community so are well aware of what readers and business people need to enhance their living experience here.



We welcome any suggestions of what you would like to see in the magazine as well as distribution areas we may have missed. Any articles of local interest or details of upcoming events are welcome.

The Olive Press has quickly become a favourite for both readers & advertisers. Its light-hearted approach and unconventional format makes this magazine a refreshing change. Though widely regarded as the *funniest magazine in Catalunya*, it's not just our content that makes us unique, it's also our distribution. We cover an area that stretches from Tarragona all the way along the coast to Vinarós and inland areas (the only English magazine to do so). The Olive Press Catalunya works continuously to achieve that all important distribution from business clubs, health clubs, restaurants, bars, schools, shops and many many more, leaving no business or expat community untouched. Our main spots are listed on our web site.

Have a laugh with our humorous stories; learn something new from the great variety of articles covering subjects like legal and practical advice, veterinary advice, health and alternative medicine, gastronomy and recipes, gardening, PC tips, and horoscopes; exercise your brain with our crossword & puzzles; where to go and what's on, plus find that business or classified. We also support various animal shelters & charities. All this makes readers collect and keep the magazine for future reference.

The Olive Press Catalunya Magazine is a powerful communication platform where local companies/suppliers can directly communicate with English speaking residents, holiday home owners and local businesses in Catalunya.

Website Advertising. ALL advertisers receive a FREE LISTING with a link through to their own email and web address on www.theolivepress.eu for the duration of their advertising campaign.

Online Opportunities. Each current and all past issues of the magazine are available free online in digital format thus giving clients visibility beyond our distribution area. Editorial from each issue, including advertisers details and website links, are also published on

www.theolivepress.eu

FOR ALL YOUR ADVERTISING ENQUIRIES CALL TODAY ON 977 059 364 or email us on info@theolivepress.eu

The Olive Press • Apartado de Correos, 147 • 43895 L'Ampolla • Tarragona